

# Design Appétit



An Experience That Belongs to the City

*More Than  
an Event.  
A Statement.  
A City  
Tradition.*

Design Appétit is an annual culinary and design experience benefitting Focus on Home. Over the course of one week, design teams create 20 immersive dining environments. The experience unfolds with two exclusive preview events, culminating in a one-night gala where Oklahoma City gathers to savor our most imaginative sights and flavors.

3 Experiences.  
1 Signature  
Event.

# DA

## Cocktail Party

A lively opening night featuring cocktails, entertainment, and first reveals.

## The Stroll

Guests explore curated spaces while enjoying chef tastings.

## Gala

An elevated seated dining experience where culinary artistry meets immersive design.

We're seeking creative minds to design a dining atmosphere that leaves a lasting impression. Whether you're an experienced designer or simply have a flair for creativity, this is your chance to bring your vision to life in an immersive way.



### Conceptualize Your Design Around the Event Theme

Design an unforgettable dining experience for **10 guests** where artistry, atmosphere, and storytelling come together. Within a **20x20 space**, dream big—use ceiling installations, walls, or a fully enclosed environment. Whether it's an immersive tablescape or a completely transformed space, your goal is to create something that surprises and inspires.

### Transform Your Vision into Reality

Your **creative journey** begins at load-in, where you'll have **20 hours over two days** to transform your space into an immersive dining experience. Your space must be fully completed by the following day, just in time to welcome guests and set the stage for the Cocktail Party.

### Immerse Guests in Your Design Story

As a featured designer, you are invited to **attend all three events**—The Cocktail Party, The Stroll, and The Gala if you'd like to personally **guide guests through the inspiration and meaning** behind your design. Your space is more than just a visual experience; it's a story waiting to be told.

## Our Support & Resources for Designers

We're here to help bring your vision to life! Here's what we provide and how we can assist you:

- Full access to our Focus on Home Warehouse, stocked with a vast selection of donated furniture, décor, and more to bring their concept to reality.
- Access to a vast collection of place settings and table décor, generously provided by our valued Focus on Home friend and supporter, CherryKay.
- Though encouraged to provide your own table, FOH offers table rentals for a 72" round table or 96" rectangular table, if needed. Additionally, black and white tablecloths are available upon request, while colored table linens should be supplied by each design team.
- Access to electricity will be provided for every team. However, each team is responsible for bringing their own extension cords.
- We encourage you to tap into our generous and charitable community to bring your vision to life. Local businesses, including furniture stores, vintage shops, and rental companies, are often open to loaning items that can be borrowed and returned after the event.

## Designer Benefits

- Event signage displaying your personal and business name.
- Social media shout-outs, highlighting you and your business (if applicable).
- 10 complimentary tickets to the Cocktail Party.
- 4 complimentary tickets to the Stroll.
- A donation receipt for tax deduction purposes.
- The opportunity to win awards recognizing outstanding creativity and innovation. We're also bringing back the highly anticipated People's Choice Award, decided by guest donation votes—giving attendees the power to support their favorite design while contributing to a great cause.
- Access to an audience of approximately 600 guests across our three events. This is an incredible opportunity to have your design seen, admired, and celebrated by a diverse crowd of industry professionals, community leaders, and design enthusiasts.
- The chance to engage directly with guests, share your creative vision, and even gain potential future clients, collaborations, or business opportunities.
- The invaluable satisfaction of knowing you're supporting Focus on Home in our mission to end furniture poverty by "Bringing the Home" to Oklahoma City's most vulnerable community members.



## Contact Us

For further information, please reach out to **Kelly Hunt**, Director of Development at:



[kelly@focusonhome.org](mailto:kelly@focusonhome.org)



[www.focusonhome.org](http://www.focusonhome.org)



405-826-8204



1127 W. Main St., OKC 73106